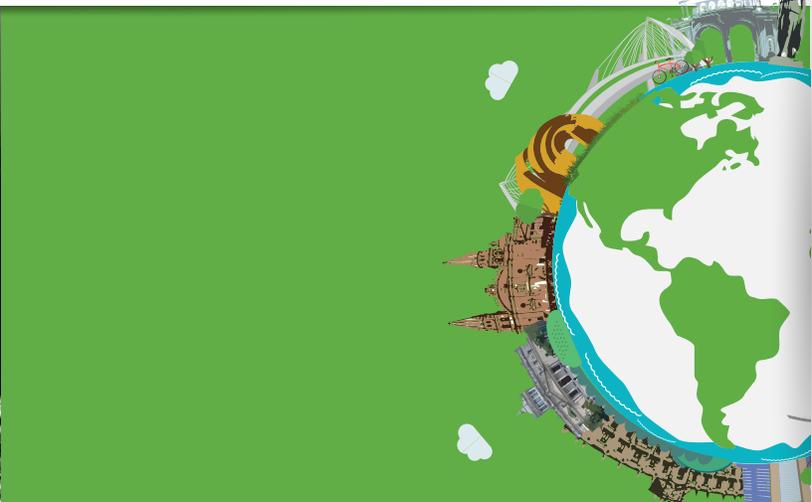




International Forum on Innovation & Metropolitan Governance

Guadalajara, Mexico. November 23rd & 24th, 2015



<http://metropolitangovernanceforum.org>  /MetroGovernance  @MetroGovernance

Jalisco and the Metropolitan Area of Guadalajara (MAG) have stood out due to their innovative approach in the management of the city. Their new metropolitan agenda aims to establish more coordinated, participatory, inclusive and effective governance processes, offering comprehensive solutions to the everyday challenges that the city and its inhabitants demand. However, we still face major challenges and opportunities that should be discussed to find feasible solutions with an innovative metropolitan approach.

In order to do that, the Jalisco state government has established an agreement and joint agenda with UN-Habitat, whose strategy is to celebrate the International Forum on Innovation and Metropolitan Governance, along with other important initiatives. This world class event represents an opportunity to learn, present and exchange initiatives among cities around the world, with the purpose of understanding lessons learned on Metropolitan Governance and discussing the main actions to be taken, particularly in the MAG.

This Forum will serve as a space to disseminate relevant contents of an existing public debate, mainly focused on the definition of the necessary measures to improve urban regions and cities. Furthermore, it will also actively contribute to the global agenda that UN-Habitat promotes, paving the way for the Third United Nations Conference of Human Settlements - HABITAT III, to be held in 2016 in Quito, Ecuador.

Sponsors:



Secretaría de Planeación
Administración y Finanzas
GOBIERNO DEL ESTADO DE JALISCO

Subsecretaría
de planeación
y evaluación

Institutional Partners:



Background

Global and Regional Context

Half of the global population lives in cities and is expected to be the 70% of it by 2050 (State of the World's Cities Report 2011/2012). The challenge is urgent and is crucial to seek for solutions to the urban phenomenon of rapid growth for our livelihood and prosperity.

UN-Habitat is the United Nations Agency for Human Settlements whose mission is supporting countries through the transformation of its cities into more prosperous, healthy, safe and sustainable places, promoting more and better opportunities for its citizens, but especially for the most vulnerable groups.

Cities are prominent actors for social development. Nevertheless, are accompanied with challenges as well as with opportunities, result of the emergence of new urban setups such as cities systems, mega cities, urban corridors, and city-regions.

The persistence of an unsustainable urban model, the risks associated to climate change, and other phenomena such as violence, urban crime and insecurity are some challenges that cities are facing, but at the same time, opportunities in our agenda which aims to positively contribute to the improvement of the current context of cities. Some of our objectives towards the Third United Nations Conference on Human Settlements-Habitat III, to be held in Quito, 2016, are making a critical review on the implementation of the Habitat Agenda, developing a shared perspective of human settlements and sustainable development, so as to address the new challenges and opportunities that have emerged since Habitat II. This new agenda will consider as a pillar, a sustainable urban development, inclusive and human.

Our initiatives as agency contain the generation of urban policies, plans and programs, the generation of public space, urban patterns for a green economy, action plans to tackle the climate change and the creation of development strategies of low-carbon cities.

The “tripod towards sustainable urbanization” is an initiative which integrates three basic pillars that claims

to ensure a balance between big, medium and small cities:

1. Norms and regulations
2. Urban design
3. Financing plan

However, the management of local governments plus the adequate institutional capacity for decision-making are fundamental to enhance the development of a proper urbanization; without leaving aside the essential role that citizen participation plays in the processes further the intervention of multiple actors to achieve results.

The tripod towards sustainable urbanization is an opportunity to present a new Urban Agenda in the next conference, Habitat III. The need to promote a new urban agenda emerged in Medellín during the World Urban Forum 2014, were 22 thousands attendees gathered to discuss about major challenges of cities.

This new agenda “Cities for Life” aims to overcome the challenge of lack of planning and the inadequate legal framework which is consequence of cities expansion, informality in human settlements and the overuse of non-renewable natural resources-whose impact is irreversible and one of the main causes of climate change-, the rising inequity, social exclusion and the lack of access to decent employment. The new urban agenda Cities for Life requires new technologies, urban reliable data and comprehensive and participatory planning approaches that respond to current challenges and emerging needs of future cities.

In Latin America and the Caribbean, 80% of the population lives in cities (Regional Report on the State of Cities of Latin America and the Caribbean, 2012). The challenges are many and they keep growing. Therefore, through this Forum we join the Initiative 100 Cities of the World Urban Campaign to promote awareness, good practices and policies to improve cities and learn methods and approaches for effective management and urban planning.



National Context

More than 77% of the population in Mexico lives in cities. Our national urban system consists of 384 cities being 59 metropolitan areas, 11 with more than a million inhabitants and 1 with more than five million. Metropolitan regions are strategic spaces, generating knowledge, social interaction, culture and economy. Only in our country the 59 metropolitan areas account for 67% of national GDP (SEDESOL, 2010).

The creation of the Secretariat of Agricultural, Territorial and Urban Development (SEDATU) and the announcement of a new housing and national urban policy by the President of México, Enrique Peña Nieto, has result in the publication of the National Program of Urban Development, the National Program of Housing, the National Program for Infrastructure and the regional programs for the development of the north, central and south-east of the country. These four programs contain the guidelines and strategies of order, consolidation, growth, development and sustainability of our cities and its inhabitants.

SEDATU works jointly with the Mexicana Congress to achieve the constitutional reforms and the updating of the General Law on Human Settlements. The main objective of working jointly is recognizing Metropolitan Areas as strategic proposals in national programs, politics and guidelines to achieve prosper cities and competitive and sustainable regions.

Metropolitan Area of Guadalajara Context (MAG)

In the other hand, the MAG contains 60% of the total population of Jalisco state and is the second biggest metropolis in the country with 4.4 million inhabitants (INEGI, 2010). The MAF is integrated by 8 municipalities, being 6 internal and 2 external. The MAG is in an important moment of opportunity to reverse the process of growth and urban disaggregation has started some years ago.

Jalisco state undertook the task of reforming and adapting the state legal framework to the new reality of the city system. Therefore, it enacted the first law of Metropolitan Coordination, which seeks to promote new patterns of coordination at the municipal level, to strengthen a unique urban and metropolitan agenda.

Additionally to this effort joins the initiative PROSPERA which is promoted by the Secretariat of Social Development with the main objective of supporting the most

vulnerable sectors of the population under co-responsibility schemes. The program reinforces and complements the initiatives of Jalisco Government and UN-Habitat to enhance the urban environment and living conditions of the population.

Through the Secretariat of Planning and Evaluation of Jalisco Government, continuous improvement initiatives are promoted. Such is the case of MAG participation in the World Council on City Data project, and its participation in the pilot project in the first ISO approved to generate city indicator; ISO-37120. This opportunity is crucial to generate measurement indicators that will be useful for the Metropolitan Planning Institute and to the municipalities that integrates the metropolis.

The sum of Jalisco Government initiatives, have promoted the establishment of a joint agenda with the UN-Habitat agency. By holding a Contribution Agreement, has started a project in its second phase with the aim of supporting the development of a more prosperous AMG, and a specific strategy contained in this second phase is holding an International Forum on Innovation & Metropolitan Governance.

The Jalisco state government has promoted the establishment of a joint agenda with the UN-Habitat agency. By signing a Contribution Agreement, a project has started with the main objective of supporting the development of a more prosperous Metropolitan Area of Guadalajara (MAG). A specific strategy contained in the second phase of the agreement is holding the Metropolitan Governance International Forum.

This world-class event is an opportunity to present and exchange ideas in order to tailor the most appropriate to our metropolitan areas, in particular their implementation in the Metropolitan Area of Guadalajara. Furthermore, the Forum will serve as a space to disseminate relevant contents of an existing public debate focused largely on the definition of the necessary measures to improve urban regions and cities. In addition, the Forum will actively contribute to the global agenda that UN-Habitat promotes, facing the Third United Nations Conference on Human Settlements- HABITAT III, to be held in 2016 in Quito, Ecuador.



Scope and Expected Outcomes

A. Understanding and decision-making around four issues derived from the assertive metropolitan governance: the legal and political framework to create an entity for decision-making and the adequate coordination in metropolitan issues; the possible executive agencies to implement strategic projects; the planning entities to regulate land use promoting long-term planning; and finally a citizen monitoring body to closely observe all processes with measurement indicators to ensure the metropolitan efficiency. Additionally, the technological innovation topic is included for the development of tools to create opportunities for the city, aimed to improve citizen's life and creating business opportunities.

B. A publication (interviews, audiovisual material) that compiles all the information and contributions given during the Forum.

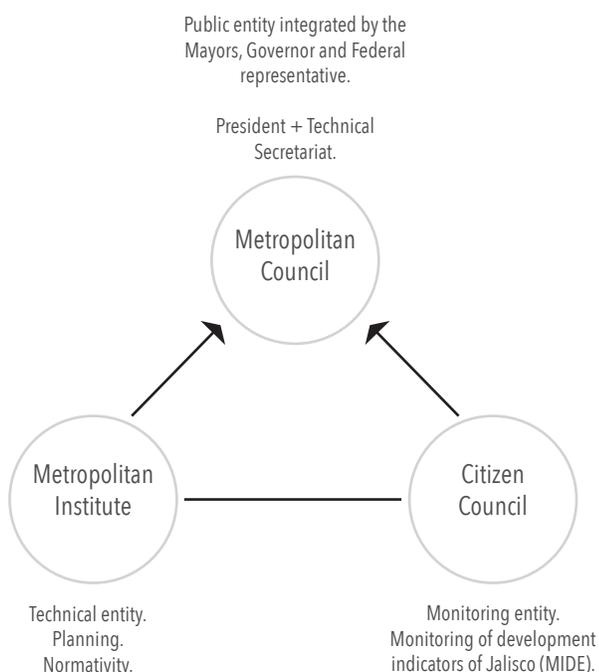
C. Strengthening MAG's agenda in the short, medium and long term, with all the contributions compiled during the Forum with the main objective of improving the quality of life of its citizens and enhancing the metropolitan governance with an inclusive and sustainable regional development.

D. The establishment of institutional alliances and a strategic network of national and international contacts for the MAG, and particularly with the Metropolitan Planning Institute which is the entity for promotion and coordination in metropolitan issues.

E. The development of the City Manager concept through peer dialogue to seek its implementation in the MAG in short term.

F. Positioning the leadership of Jalisco state in the national and international agenda on Metropolitan Governance. This leadership will be reinforced with a strong statement that serves as a regional input towards the Third United Nations Conference on Human Settlements - HABITAT III. This declaration will seek the countersign of the three levels of government on their commitment for the promotion, development and implementation of activities oriented to tackle the challenges that governance and metropolitan and regional development face.

Scheme 1. Entities for metropolitan coordination.





Forum Format

The Forum is multidisciplinary where extensive interaction, discussion, dialogue and networking will be achieved between the speakers and the participants, aiming to achieve consensus and defining working agendas for Metropolitan Governance. Therefore, the program includes the following elements:

1. Thematic roundtables whose approach to the analysis, discussion and proposals will be the Metropolitan Governance issue. These roundtables for discussion and interaction of experts and guests should result in strategies and projects for promoting proper governance within cities, metropolises and regions of Mexico, particularly in the AMG. The objective is to create schemes to stimulate participation seeking to generate innovative and creative solutions to tackle the daily challenges that metropolis face building also a common agenda between municipalities.

Subtopic 1. Metropolitan Governance

- a. City manager concept: Analysis of the different metropolitan governance models.
- b. Debate on the necessary reforms to the legal framework.
- c. Proposals of regulation and coordination instruments.
- d. Public services and its administration.

Subtopic 2. Metropolitan Planning and Financing

- a. Instruments and entities for planning and regulation.
- b. Metropolitan legislation.
- c. The Metropolitan Institute for Planning (IMEPLAN).
- d. Financial and executing agencies for the metropolis.
- e. Audit and Control.

Subtopic 3. Measurement and Metropolitan Indicators

- a. Citizen Council's participation and operation.
- b. Measurement and evaluation of metropolitan development performance.
- c. Measurement indicators implementation.

Subtopic 4. Innovation & City Labs

- a. The city lab.
- b. Innovation for governing the city: to know and analyze different technological tools.

2. Keynote lectures and high level discussions with national and international experts to discuss about innovative ideas and best practices related to the Forum thematic.

3. Discussion sessions, debates, workshops, world café and improvised talks- Activities to address the topics in an active, dynamic and interactive way.

4. Parallel activities (cocktails, exhibitions, talks) to generate and strengthen a knowledge and working network between speakers and participants.

5. Books, reports of the city and platforms presentations related with the Forum thematic. Meeting of the Americas Metropolitan Areas Network (RAMA by its Spanish acronym).

6. Visit to symbolic sites of the city to take theory into the practice. A tour to observe important places of the city and its challenges.

7. Virtual Library. The creation of database which includes bibliographic recommendations related to the Metropolitan Governance issue. This database will include important publications of articles, videos, conferences, and other materials related to the topic so the people can easy access to consult it.

8. Launch of the Americas Metropolitan Areas Network (RAMA by its Spanish acronym).

Brief resume

Brazil



Cid Blanco Technical Advisor of UN-Habitat Regional Office for Latin America and the Caribbean

He studied a Master in Architecture and Urbanism at the University of Sao Paulo, specialized in planning and management of programs to reduce urban poverty (2001, IHS Netherlands). He currently works as a consultant in housing, urban development, strategic planning, culture and social inclusion programs, working as a Technical Advisor in Brazil UN-Habitat Regional Office for Latin America and the Caribbean.



Edesio Fernández IRGLUS Coordinato (International Research Group on Law and Urban Space)

Brazilian Lawyer and urban planner based in London. He has a degree in Urban Planning from the Minas Gerais Federal University in Brazil, a Masters in Law and Development, and a Ph.D. from Warwick University in UK. He is Coordinator of IRGLUS (International Research Group on Law and Urban Space). He is also a professor and researcher in the Planning for Development unit at the University College of London. For over 20 years, he has been a consultant to many governmental and national/ international non-governmental organizations, such as UN-Habitat, UNDP, UNESCO, the World Bank, and FAO.

Canada



Alain Grimard Esteva Senior Human Settlements Officer of UN-Habitat Regional Office for Latin America and the Caribbean

He is Senior Human Settlements Officer for UN-Habitat Regional Office for Latin America and the Caribbean since 2011. In previous years he worked as Senior Officer at the headquarters of UN-Habitat in Nairobi managing a portfolio of \$ 30 million in Middle East and sub-Saharan African countries. Prior to UN-HABITAT, Alain worked in Haiti and Africa in other UN agencies (UNDP, UNCDF, UNOPS) and several Canadian NGOs. Canadian born in Quebec, he received a Masters Degree in Economics at Laval, Quebec University.



Jane McRae Executive Director of Sustainable Cities International

She is a specialist in urban sustainability with over 20 years of international experience as a strategist and educator in the field of sustainable development. She holds a BA in Biology from Dalhousie University and a Masters Degree in Environmental Education at Simon Fraser University in British Columbia. She is currently the Executive Director of Sustainable Cities International.

China



Yu Zhu Director of the Center for Population and Development Research

Yu ZHU is Professor of Geography and Director of the Center for Population and Development Research from the Fujian Normal University in China. He is currently Member of the International Advisory Board of UN Habitat's World Cities Report (2015), Standing Council Member of China Population Association, and Deputy Director of the Committee on Population Geography, the Geographical Society of China. He received his Bachelor and Master's Degrees in Geography from East China Normal University, and his Ph.D. Degree in Demography from the Australian National University. His research straddles the two disciplines of Demography and Human Geography, focusing on issues relating to migration and urbanization.

Brief resume

Colombia



Elkin Velásquez Director of UN-Habitat Regional Office for Latin America and the Caribbean

He is Public Administrator from the Ecole Nationale d'Administration in France. PhD in Geography with specialty on land use policy and DEA in Geography from the University of Grenoble, France. He is also Engineer from the School of Minas in the National University, Medellin. He has developed projects and research in public safety, governance, land policy, risk analysis, forecasting and territorial development. He is currently UN-Habitat's Regional Director for Latin America and the Caribbean.

Denmark - Colombia



Erik Vittrup UN-Habitat Resident Representative in Mexico

He has served as Training Coordinator for UNDP and UN-Habitat in Kosovo. Since 2002 he is the Senior Officer in the Human Settlements Programme for the UN-Habitat Regional Office for Latin America and the Caribbean. He was also UN-Habitat Mission Representative in Damascus, Syria. Today he is the UN-Habitat Resident Representative in Mexico.

Ecuador



Fernando Carrión Professor-Research FLACSO

Academic at the Department of political studies of FLACSO Ecuador headquarters; President of the Latin American and Caribbean Organization of Historical Centers (OLACCHI); Councilor of the Metropolitan District of Quito and editorialist in "Hoy" newspaper. He has also worked as consultant for multilateral organizations and as a professor in the Andean Region and the Mercosur. His research focuses mainly in the study of urban development, urban planning and public security policies.

France



Jean-Yves Barcelo UN-Habitat Interregional Advisor

He is Civil Engineer and joined the UN-Habitat's team in 1995 to assist in the preparation for the Habitat II Conference. In 1997 he was appointed Interregional Adviser on urban and housing issues to support regional and national offices of UN-Habitat. He has over 30 years of international experience in urban, housing and land management policies. He is currently interregional advisor of UN-Habitat.

Mexico



Alfonso Iracheta Program of Urban and Environmental Studies Coordinator at the Colegio Mexiquense A.C

He holds a Master in Regional Planning from the University of Edimburgh and a Ph.D. in Geography and Regional Studies from the University of Varsovia. He is currently Director of the Interdisciplinary Program of Urban and Environmental Studies at the Colegio Mexiquense A.C, National Coordinator of the Mexican Network of Cities towards Sustainability, and Coordinator of the Permanent Committee of the National Congress of Urban Land. He is a level II researcher of the National System of Researchers, mainly focused on issues such as national and international metropolitan development, land, and urban and environmental development. He was previously President of the Colegio Mexiquense A.C and Founding Coordinator of the UN-Habitat office in Mexico.

Brief resume

Mexico



Alicia Ziccardi Director of the University Studies City Program of UNAM

Director of the University Studies City Program of UNAM. She holds a degree in Sociology from the University of Buenos Aires and a Masters in Sociology from the University Research Institute of Rio de Janeiro. She has completed a Graduate Research Training in Urban and Regional Development at the Urban and Regional Studies Center (CEUR) of Instituto Torcuato Di Tella. She holds a Ph.D. in Economy from the National Autonomous University of Mexico (UNAM), where she earned Distinction and was awarded with the Gabino Barreda Medal. Currently, she is also a research member of the National System of Researchers, and member of the Mexican Academy of Sciences.



Boris Graizbord Director in Mexico for the Program LEAD

He holds a degree in Architecture from UNAM, a Masters in Urban Geography from Durham University, and a Ph.D. in Social Geography at London School of Economics and Political Science. He has previously served as Senior Research at the Geography Institute from UNAM, Director of the Social Development Studies Center, and Coordinator of the Graduate Program of Colegio Mexiquense. He is currently the Director of the Program Lead in Mexico.



Roberto Eibenschutz Director of the Program on Metropolitan Studies at the Autonomous Metropolitan University (UAM)

He holds a bachelor and a masters degree in Urbanism from UNAM, and specialized in Urban Studies in Holand, and Rural Development in Egipt. Professor and Senior Researcher at the Autonomous Metropolitan University-Xochimilco. Additionally, he is member of the Research Program in Metropolitan Studies and professor of the Graduate Architecture Program in urbanism at UNAM.

South Africa



Ivan Turok Director in the Economic Performance and Development Unit of HSRC

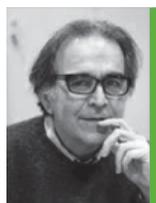
Executive Director in the Economic Performance and Development Unit of the Human Sciences Research Council (HSRC). He is Honorary Professor at the University of Cape Town and Glasgow, and has a PhD in Economics, MSc in Planning and BSc in Geography. Before returning to South Africa and joining the HSRC in 2010, he was Professor and Research Director of the Department of Urban Studies at Glasgow University. He is a regular expert adviser to the United Nations, OECD, European Commission, SA Government, UK Government and African Development Bank.

Spain



Joan Clos Executive Director of UN-Habitat

He is the Executive Director of the United Nations Human Settlements Programme (UN-Habitat) since October 2010. He is a medical doctor with a distinguished career in public service and diplomacy. He was twice elected Mayor of Barcelona, serving two terms from 1997 until 2006. He was Minister of Industry, Tourism, and Trade of Spain between 2006 and 2008. Prior to joining the United Nations, he served as the Spanish Ambassador to Turkey and Azerbaijan.



Joan Subirats Professor of Government and Public Administration at the Autonomous University of Barcelona

Ph.D. in Economic Sciences from the University of Barcelona and professor of Political Science at the Autonomous University of Barcelona (UAB). Prince of Asturias Chair in Georgetown University, academic year 2002-2003. Founder and Director of the Institute of Government and Public Policy at the UAB. Additionally, he is Director of the PhD Program, at the same institute. His research focuses mainly in the field of governance, public administration, social exclusion, democratic innovation, civil society, multilevel government, and public policy analysis.

Brief resume

United States



Diane Davis Professor of Regional Planning and Urbanism at the Graduate School of Design from Harvard University

She holds a Masters and a Ph.D. in Sociology from the University of California in Los Angeles. She is full professor of Regional Planning and Urbanism at the Graduate School of Design from Harvard University. Davis's research focuses on the transformation of cities of the global south, particularly the urban social, spatial, and political conflicts that have emerged in response to globalization, informality, and political and economic violence. Currently, Davis directs a project funded by the Volvo Research and Educational Foundation titled "Transforming Urban Transport - The Role of Political Leadership." Davis is also the Co-Principal Investigator (co-PI) of another project on sustainable urban development and housing in Mexico, funded by Mexico's National Worker Housing Agency (INFONAVIT).



Michael Cohen Director, Studley Graduate Program in International Affairs from New School, and Professor of International Affairs at Milano School of International Affairs, Management, and Urban Policy

He holds a Ph.D. in Political Economy from the University of Chicago and is an urban and development policy specialist. He worked at the World Bank from 1972 to 1999 and was responsible for much of the bank's urban policy development during that period. He has worked in 55 countries and was heavily involved in the World Bank's work on infrastructure, environment, and sustainable development. He also has advised governments, NGOs, and academic institutions around the world such as UN-Habitat in the preparation of the Global Report on Human Settlements (2005-2012). He is currently the director of The New School's Observatory on Latin America, Director of the Studley Graduate Program in International Affairs at The New School, and professor of International Affairs at the Milano School of International Affairs, Management, and Urban Policy.



Peter Ward Professor of Public Affairs and Sociology at The University of Texas at Austin

Ph.D. in Geography from the University of Liverpool. He held senior teaching positions at the Universities of London and Cambridge before moving in 1991 to The University of Texas at Austin, where he is a Professor in the Department of Sociology and at the LBJ School of Public Affairs. He was the Director of the Mexican Center of the Institute of Latin American Studies at UT Austin from 1992 to 1996 and 2000-05. In 2000 he was appointed C.B. Smith Sr. Centennial Chair in US-Mexico Relations. Since 1997 he has coordinated the Mellon Sociology of Latin America Ph.D. Program.



Rob Bennett CEO EcoDistricts

He is the founding CEO of EcoDistricts, and is a recognized leader in the sustainable cities movement with 14 years of direct experience shaping municipal sustainable development projects and policy at the intersection of city planning, real estate development, economic development and environmental policy. Before EcoDistricts, he worked for two of North America's most innovative cities, Vancouver, BC and Portland, Ore., and the William Jefferson Clinton Foundation, where he provided technical assistance to cities throughout North America in the areas of climate change reductions and building performance policy.



Preliminary program

MONDAY, NOVEMBER 23rd HILTON HOTEL

9:00 hrs. **Registration**

10:30 hrs. **Opening Ceremony**

Presidium:

Secretary of Urban, Agricultural and Territorial Development (SEDATU)

Governor of the Jalisco State

UN-Habitat Resident Representative in Mexico

Undersecretary of Planning and Evaluation of Jalisco State Government

Representative of the Metropolitan Area of Guadalajara.

11:30 hrs. **Coffee-break**

12:00 hrs. **Keynote lecture 1**

Metropolitan Governance

13:00 hrs. **PANEL 1**

Institutional and Political
framework towards a Metropolitan
Governance

Analysis of the different metropolitan governance models, necessary reforms to the legal framework, regulation and coordination tools to promote economic development, infrastructure, environment, and land use planning.

14:30 hrs. **Lunch**

16:00 hrs. **PANEL 2**

Metropolitan Planning and
Funding

Planning and regulation tools and entities, regulations in the metropolis, financial and executing agencies, monitoring and control.

WORKSHOP 1

City Densification

17:30 hrs. **Launch of the Americas Metropolitan Areas Network (RAMA)**





TUESDAY, NOVEMBER 24th
HILTON HOTEL

8:30 hrs. **Registration**

9:30 hrs.

PANEL 3

Measurement and Metropolitan Indicators

Citizen Council's participation and operation, measurement and evaluation of metropolitan performance and measurement indicators implementation.

PANEL 4

Innovation and City Labs

The city lab and Innovation for governing the city: to know and analyze different technological tools.

11:15 hrs. **Coffee-break**

11:45 hrs. **KEYNOTE LECTURE 2**

Innovation indicators

13:15 hrs. **KEYNOTE LECTURE 3**

Metropolitan Areas as engines of prosperity

14:00 hrs. Lunch

15:30 hrs.

WORKSHOP 2

Mobility

Mobility workshop to explore alternatives and transport modes, including financing systems and conditions for the application of the various alternatives and systems.

17:00 hrs. **Closing Ceremony**

MAG Declaration
 Closing protocol





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Secretaría de Planeación
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