

05 APR 2018

Bringing Different Communities Together: The People's Association Story



For enquiries and feedback:
mnd_clc_events@mnd.gov.sg

16:00–17:30
URA Building Level 8
Seminar Room

Networking & Registration
from 15:30 – 16:00

Free Admission
Register [HERE](#)

The People's Association (PA) has been instrumental in building a harmonious and cohesive society in Singapore for over five decades. Today there are thousands of people involved in grassroots organisations and participating in various PA programmes. In achieving this success, the PA constantly remakes itself and develops new means of engaging communities in line with social change.

In this lecture, former PA Chief Executive Director Mr Tan Boon Huat will share some key initiatives he oversaw, including modernising community centres, introducing the PAssion Card and leveraging business analytics to bring communities together.

This lecture also covers how people can come together and interact across ethnic, age, social class, and cultural boundaries to form a cohesive society and liveable environment.



Image credit: Chu Yut Shing, flickr



Speaker

Mr Tan Boon Huat
Former Chief Executive
Director,
People's Association

Mr Tan Boon Huat was Chief Executive Director of the People's Association (PA) from 2002 to 2010. During his tenure, he introduced business analytics to improve customer service, which widened the community outreach of the PA and modernised operations. He was also Deputy Secretary in the Public Service Division, where he led the fundamental change of the Civil Service staff appraisal system and in transforming the Civil Service remuneration system. Mr Tan Boon Huat was the returning officer for three parliamentary and two presidential elections from 1997 to 2006.



Moderator

Ms Louisa-May Khoo
Senior Assistant Director,
Centre for Liveable Cities

Ms Louisa-May Khoo previously served as an urban planner with the Urban Redevelopment Authority (URA) and the Strategic Planning Division in the Ministry of National Development (MND). She was involved in crafting Concept Plan 2001 and Master Plan 2003 and oversaw reclamation, residential and industrial land-use policies in Singapore. Her research interests navigate the intersections of policy and governance, and urban social issues, with a focus on housing, diversity and encounters.

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