

21  
JUL  
2017

15:30–17:00  
SMU Seminar Room B1-1  
School of Social Sciences

Networking & Registration  
from 15:15 – 15:30

Free Registration  
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## Singapore Sharing City: Unlocking New Opportunities and Building Stronger Communities

“We wanted to truly make living in the city a shared experience where people can feel that they have a connection, not just with the city, but with each other as well.”

— Mr Harmen van Sprang

On the one hand, the sharing economy offers opportunities for more social, sustainable, and economically resilient cities. On the other hand, challenges like consumer and worker protection, a level playing field, and innovation of regulation are increasingly important for cities to deal with. In his keynote presentation, Harmen van Sprang will address both these opportunities and challenges of this rapidly growing phenomenon and give a holistic view on what it means to be a sharing city. By using the perspective of a person, a platform, a business, and a government, he will make you aware that we are all part of this emerging ecosystem.



Co-Organised by

CENTRE for  
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Ministry of Culture, Community and Youth



Photo Courtesy of shareNL



Speaker

**Mr Harmen van Sprang**  
Co-founder  
shareNL;  
Co-founder  
Sharing Cities Alliance

Mr Harmen van Sprang is an independent expert in the field of sharing (or collaborative) economy. He advises startups, companies, cities, and (inter) national governments and frequently brings them together to inspire them and create impact. A member of the advisory board of Sharing City Seoul, he is also one of the initiators of Amsterdam Sharing City and more recently of the global Sharing Cities Alliance. He is also the co-author of a business book called 'Share.'



Moderator

**Dr Faizal Bin Yahya**  
Senior Research Fellow  
Economics and Business  
Research Cluster Lead  
Lee Kuan Yew School of  
Public Policy  
Institute of Policy Studies  
(IPS)

Prior to joining IPS, Dr Faizal was an Assistant Professor in the South Asian Studies Programme, Faculty of Arts & Social Sciences, National University of Singapore and a Visiting Research Fellow at the Institute of Southeast Asian Studies. He has also served in the Ministry of the Environment and Water Resources and the Ministry of Foreign Affairs. He was part of the Singapore Delegation to the United Nations General Assembly and involved in multilateral meetings dealing with environmental issues such as climate change.

Venue Partner



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