Area Management in Osaka Umeda

Umeda Area Management Alliance

West Japan Railway Company
Hanshin Electric Railway Co., Ltd.
Hankyu Corporation
Grand Front Osaka TMO
Size of Umeda

Umeda

Tanjong Pagar
UMEDA, a HUB in the Kansai Region

919 flights a week to 68 cities in 25 countries around the world
# Umeda’s Potential

## Comparison of Concentration of Commercial Facilities by Region (Store Area)

<table>
<thead>
<tr>
<th>Commercial district (official designation)</th>
<th>Store Area (m²)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Umeda</strong> (Kita-ku, Osaka)</td>
<td><strong>682,362</strong></td>
</tr>
<tr>
<td>Namba, Shinsaibashi (Chuo-ku, Osaka)</td>
<td>470,437</td>
</tr>
<tr>
<td>Tennoji (Abeno-ku, Osaka)</td>
<td>220,277</td>
</tr>
<tr>
<td>Shibuya, Omotesando (Shibuya-ku, Tokyo)</td>
<td>427,513</td>
</tr>
<tr>
<td>Shinjuku (Shinjuku-ku, Tokyo)</td>
<td>438,979</td>
</tr>
<tr>
<td>Ikebukuro (Toshima-ku, Tokyo)</td>
<td>381,588</td>
</tr>
<tr>
<td>Ginza, Nihonbashi (Chuo-ku, Tokyo)</td>
<td>320,277</td>
</tr>
<tr>
<td>Marunouchi, Yutakuchō (Chiyoda-ku, Tokyo)</td>
<td>342,709</td>
</tr>
</tbody>
</table>

Source: Toyo Keizai, Inc. “List of Large-Scale Retail Outlets 2014”
Store area calculated on basis of official designation in the above table.
Stores surveyed are those with areas in excess of 1,000m², as of June 2013, based on data on large-scale stores registered with prefectural governments under the Large-Scale Retail Stores Location Law.
*Including 54,042m² for Namba Parks (Naniwa-ku, Osaka)

## Number of Passengers Boarding or Alighting at Railway Stations per Day

- Kyoto: 2.5 million
- Kobe
- Osaka
- Tokyo/Nagoya/Fukuoka etc.
UMEDA, An Urban Center Shaped by Ceaseless Evolution
Total floor area

260,000 m² Department store, Offices, Hall
PHASE-2 (16ha)
What’s the Umeda Area Management Alliance?
2009
“Umeda Area Management Alliance” was established

【Member】

West Japan Railway Company
Hankyu Corporation
Hanshin Electric Railway Co., Ltd.
Grand Front Osaka TMO

【Our Activity Area】

Hankyu Umeda area
Umekita area
JR Osaka st. area
South Umeda area
Hanshin Umeda area
Corporate profile

West Japan Railway Company

- Transportation: $8,500 million
- Real estate: $160 million

Hanshin Electric Railway Co., Ltd.

- Transportation: $340 million
- Real estate, entertainment etc.: $470 million

Hankyu Corporation

- Transportation: $1,000 million
- Real estate, entertainment etc.: $900 million

Grand Front Osaka TMO

- Promotion of UMEDA
- Improvement of access
- Research for area management

Note: Corporate figures have been translated from yen to U.S. dollars at the rate of 100 yen to $1.
Concept1: Enhancing the quality of UMEDA’s attraction.

Concept2: Making the area walkable.

Concept3: Developing the area worth visiting from all over the world.
Enhancing the quality of UMEDA’s attraction

“Umeda Yukata Festival”
1: Enhancing the quality of UMEDA's attraction.

Enhancing the quality of UMEDA’s attraction “Umeda Sunowman Festival”
Making the area walkable.
Developing the area worth visiting from all over the world.
Thank you for your attention.